

Surgical Innovations (SI) is pleased to announce that our new Ltd website has been launched.

The website has been especially designed with a variety of users in mind – including our patients, distribution network, surgeons and the media. Entirely content managed by the SI Communications Team, the new website is an interactive resource centre which is both informative and accessible.

It features an Online Distributor Resource Centre where our dealers can access everything they need to sell SI Brand products including marketing materials, quality documentation, product information and clinical evaluation forms. All designed to work perfectly on smart phones and iPads.

Surgeons have their own area of the website where they can submit ideas for new innovations, feedback on SI products or just review the surgeon-led history of the company and our Clinical Advisory Board.

Easily accessible for patients, the website has a dedicated patient area where minimally invasive surgery is demystified with interesting facts, descriptions of procedures and the history of laparoscopy unveiled!

Our Online Media Resource Centre is designed to cater for journalist's needs, displaying all of our latest news, interactive events calendar, images of SI at work, surgery videos and much more.

Don't just take our word for it; you can view the website for yourself by clicking this link: www.surginno.com